



# Curriculum Vitae

Barbara Jahn, born 1972

- 1993-1996 Studied at Werbeakademie Marquardt, Dortmund/Germany.  
Specialist subjects: graphic design for print and fairs, marketing, direct marketing, conception, production, costs.
- 1997 Advertising manager at a retailer for canteen kitchens, Germany  
Overall responsibility for marketing and advertising in Germany, Austria, Switzerland and United Kingdom
- Late 1997 Broadcast-design assistant of art direction at a German niche broadcaster
- 1998 – 2000 Project graphic designer at a broadcaster, Germany  
This included design and production for programmes
- 2000-2001 Head of graphics department and art director for German branch of European television channel. Completed further enhancement of new corporate identity and design for Germany, Italy, France and Belgium.
- 2001-2002 Head of graphics department and art director for new UK subsidiary of European television station. Took overall responsibility for development of the graphics department
- 2002- Freelance designer and project management for Sirius TV, Crombie PR, HSE24 in United Kingdom and Germany
- 2003-2004 Gained further skills at Management Training bfz, focussing on personnel selection and management, business communication, change management, and quality management
- 2004 Formation of bjahn corporate identity & design
- Lecturer for Business English and Presentation Techniques